

2020 VALUE ADDS

CAMP MASTERS & Pay Anywhere Credit Card Program/Readers

- Two Credit Card Readers per Unit

PROGRAM VALUE ADDS

- **Free shipping for online orders**
- Improved sales resources
- **Digital training for Scouts** and their families
- **Pre-written advertising materials** to engage your community
- Support for the scout family to save time and increase participation

FUNDRAISING FOR THE FAMILY BUNDLE **ALL NEW**

- multi-channel program designed to engage, excite and support fundraising participation
- includes *(subject to change)*:
 - ✓ emails and social media posts to send through their personal accounts
 - ✓ product images to use on social accounts, flyers, banners and other promotions
 - ✓ “out-of-town” family and friends call scripts for Scouts to promote online ordering
 - ✓ engaging goal chart designed to help Scout track progress towards their desired prize
 - ✓ our customized take order form and prize catalog
 - ✓ and much more so your Scouts feel excited, engaged and accomplished in their fundraising

SELLING WITH CONFIDENCE “SCOUTS ONLY” GUIDEBOOK **ALL NEW**

- fun and engaging training program created specifically for the Scout
- speaks to their most common fears and hesitations for selling
- provides development lessons for their communication, interpersonal and critical thinking skills
- boosts their personal confidence, self-esteem and approach to engaging with customers
- teaches simple techniques for addressing shyness and/or nervousness speaking with adults
- and gives their parents / leaders ways in which to support them in this important skill development

